

Bareiss Journal

Culinary Day...

...what is it? Culinary Day is a term with which the former so-called half-board was in effect re-invented. And why doesn't one refer to 'half-board' in the Bareiss any more? Well, because Bareiss and board and then also just the half, that sounds somehow little, too little. Because the Culinary Day offers all this: a poolside breakfast or sumptuous breakfast buffet, a free titbit in the afternoon, two evening menus and the Bareiss classic, an extensive cheeseboard, as well as the midnight snack – does that sound like 'half-board'?

Your preferred table per se

This is everyone's preferred table: in the most beautiful restaurant, at the most beautiful window, where we have always sat and eaten, served by the most beautiful waitresses and



the nicest waiters. We can meet your requirements regarding the waitresses and waiters. But a table always at the window? And always where you have always sat before? That is sometimes difficult because, well, because everyone would prefer to sit there. So although there are

For whom is Claus-Peter Lumpp...

...actually cooking now? Claus-Peter Lumpp is the Executive Chef at our Restaurant Bareiss, where he cooks so well that Michelin awarded him a third star three years ago. A form of exceptional cuisine, if you like.

Exceptions, however, even culinary exceptions, are not something for every day. Though of course you should eat excellent food in the Bareiss every day. And you do too: thanks to the knowledge and artistic capability of

our chefs Wilhelm Himmler and Oliver Steffensky. And thanks to the third man in our culinary team: Kitchen Director Oliver Ruthardt. It is due to these three and their team that you enjoy eating at the Bareiss so much.



60 Years' Bareiss

A glance at our history, a glance at our birthday year

The Hotel Bareiss was founded by Hermine Bareiss in 1951 as the Kurhotel Mitteltal. The hotel will be 60 years old in 2011, and we will be celebrating with our guests and for our guests. The new issue of our Journal takes a brief look back at six decades of hospitality in Mitteltal. And lets our readers know what they can look forward to in this special birthday year – a glass to your health, dear reader, dear friend and guest of the Bareiss!



not really any tables at the Bareiss that are undesirable side tables, please don't get upset if you sometimes cannot have your preferred table. But we promise that we will try our best – for every guest, without exception!

Double Dutch...

...thinks one or other when they want to book at the Bareiss and ask for the room price. They hear something about 'room categories', about a price range from 'x' to 'y'. And about one not being able to promise them any particular room number –

terrible! But this is all due to you because, as a guest at the Bareiss, you are not a number. And because we at the Bareiss don't have any 'off the peg' rooms. Our rooms differ in size, differ in furnishings. And differ in availability. This is what makes things so complicated. Or let's say: so differentiated. Or, perhaps better: so individual. Which we believe is very important for you. So the next occasion you book, take some time and be a bit patient so that we can suggest the most beautiful room for you on the days that you want it – thank you very much!

No cold coffee

About Schümli, cappuccino & Co.

Even in the Bareiss we only cook with water. But what does 'only' mean here? If the coffee at the Bareiss is made with an awful lot of love but without water, what then? Then you would say "It's really super here with the love shown to the guests, but please don't forget the water. The water is therefore important and not just 'only'. The coffee is also important. Particularly so in the morning, for many people. And if, on any particular morning, a whole lot of guests want their coffee at the same time then they should have coffee steaming in their cups moments after ordering it. And this only works if, apart from love for the guest, the coffee machine works properly. Now, our coffee machine is a real coffee machine. A coffee dispensing machine. It is new. And it doesn't just make coffee. It makes espresso, macchiato, cappuccino, schümli, white

coffee and milk froth. And all this without caffeine if desired. And what's best about this: because everything needs to be as quick as possible in the mornings, the coffee



dispensing machine can produce three coffees at a time. In parallel, so to speak. Or synchronously, if you prefer. And your coffee is soon steaming at your breakfast table.

"The best thing about Sunday...

...is Saturday night," according to poet Kurt Tucholsky.

Why did he write this? We suspect because he liked wearing a tie. Because Saturday night is the classic evening for going out, when one takes one's nearest and dearest out. To a smart restaurant. She reaches for her most elegant dress and most beautiful jewellery. He searches out

his most stylish blazer with a matching tie. Preparations for a wonderful Saturday night. Just like at the Bareiss. Where all our guests enjoy all our guests being dressed up: a smart dress, a fine jacket and a tie. Thank you for sprucing yourself up – for yourself and for the others.



Dear Friends and Bareiss Guests,
Dear Readers!

Everything is always a little bit different because, as we all know, nothing is more constant than change. The same applies for this Journal, as it did for the previous issue.

For the first time both father and son, Hermann and Hannes Bareiss, will address you via this publication. Together we have thought about what might be of interest to you in the form of reports and stories in this Journal. And we thought that it might be nice if we in the Bareiss were not the only ones to write here, but you too. After all, this Journal is intended for you.

There are some classic questions that one or other of you has always wanted to ask our staff in Reservations, at Reception or in Service. For example: Why does everyone always dress up for the festive menus on Saturday evenings? Who is Claus-Peter Lumpp actually cooking for now? How does the complicated room category system actually work when making bookings?

We have collected together the most frequent questions and tried to give you witty but comprehensible answers. We hope we will thus be able to explain this or that to you without it actually seeming to be an explanation – or even instructions.

This Journal also focuses on the Bareiss celebrating its 60th birthday in 2011. While a 60th birthday is not really a proper jubilee anniversary, we still want to celebrate it a little with you and tell you about various 'bonbons' that may possibly stimulate you to come and visit for a couple of days. We also give you an insider's view of what has been happening during the last 60 years. We will, of course, tell you about these events in condensed form and not in real time – otherwise it would be a sinful waste of your valuable time!

But we can catch up on whatever we cannot tell you about in this Journal when we meet at the regulars' table. We both, senior and junior, invite you to come and chat in the Dorfstuben every week, when we can give you the inside story, so to speak. And we would both be delighted to be able to welcome you among our guests next time.

In this spirit, your two hosts welcome you most heartily and hope you have an interesting, informative and hopefully also entertaining read!

Yours,

*Hermann Bareiss &
Hannes Bareiss*

Outdoor living room A completely new terrace feeling

Our hotel terrace is not simply a hotel terrace. In summer it is the living room in the fresh air for mornings and afternoons. Here you can breakfast under blue skies, read the newspaper or drink coffee. It becomes the summer restaurant at mealtimes – afternoons as well as evenings. The terrace is bedecked in winter. I mean to say that it does not look ugly. On the contrary, the terrace then looks magical. Because then the rattan furniture (which, of course, does not look magical but is nevertheless wonderfully comfortable – living room style), some of this rattan furniture is then put away, quasi bedecked. And instead of it, a winter forest is set up – a totally magical winter forest. With a Black Forest

cabin within it. There is mulled wine against the winter chill. And there is

a little something for you to take home for your house.



In summer the living room in the open air, in winter a magical forest – the terrace.

The long and the short of it

The sumptuous breakfast buffet at the Bareiss is simply great. That is not us talking about ourselves. It is what others say about this buffet. For example, travel journalist Heinz Horrmann (we quoted him in our last Journal). And many people, many guests, say this too. It seems as if, in all humility, we offer 'enough'. How could we arrange, we asked ourselves, for you to like this 'enough' that we offer a little bit more? That it catches the eye, so to speak? By making it look even better. And that is what happens now. Framed in a strong blue, with flowery motifs in striking red, yellow and blue, so that one thinks it is served on a meadow in bloom, this is how tall-sided and flat bowls, large and small dishes, long and short boards are presented, upon which everything that tastes good in the morning is palatably arranged. If it now possibly tastes a little better it is perhaps because of the attractive appearance of the tableware – after all, a meal must also appeal to the eye.



The land of milk and honey temptingly close: the sumptuous breakfast buffet.



Someone once called us: "The country hotel of laughter."

"There is no 'no' for the guest"

This is a legendary sentence at the Bareiss. It is the sentence that the hotel's founder, Hermine Bareiss, handed on as a type of ideal legacy. Probably without explicitly wanting to. The fact, however, is that "There is no 'no' for the guest" has become a leitmotif or maxim that defines the standard at Bareiss for dealing with guests. A somewhat curious example in this connection: the hotel sent off a package for a guest but the receipt accidentally ended up in the shredder. The guest was not particularly bothered. But the Reception team that made the minor mistake was. The shredder was emptied as soon as

the oversight had been noticed in order to search for the receipt which was, of course, no longer really a receipt but tinsel in yellow. Or something similar. Two employees unravelled the yellow tinsel from the other tangled remains that a shredder likes to chew, and glued the parcel receipt together again piece-by-piece – an awful lot of pieces. The re-embodied receipt was handed over to the guest who, somewhat at a loss about the restorative care taken, took it home and had it framed to remind him that at the Bareiss, if at all feasible, everything is done to make the impossible possible.

The small print

Reading tips for an even better holiday

Let's be honest or, if you prefer, hand on heart: nobody reads the small print. Unless it's a matter of life and death. Let's say business with a bank. Or the clauses of an insurance policy. It's a different matter when the package inserts for medicines are concerned. Not everybody reads them any more. Because one would get more ill than one already was if one studied these folded little bits of paper. Which are, by the way, impossible to fold up again afterwards, which is probably an educational measure by the pharmaceutical industry.

It pays to read

But that's not the point. It's about reading. Hardly anyone still reads. Not because of illiteracy. Or because one simply does not have the time, at the moment, for one thousand pages of Thomas Mann's *Joseph and his Brothers* or for two thousand pages of Marcel Proust's *In Search of Lost Time*. No, reading is just tiresome. It stops one doing other things. We prefer to be fed pictures. They are easier to digest. But reading, that is hard going. We understand that. But this general lack of a desire to read, like



A beautiful place for reading: the sun beds at the pool.

many desires, is a simply unquenchable desire, so that one would rather read nothing at all, ever again; this aversion to bothering with letters grouped together to have meaning, this gives us grief. No, it is not you, dear reader, that gives us grief. On the contrary, we are grateful to you for hanging on as far as this line and gallantly reading on. Keep going just a little farther, please, because we have a minor point to make in this regard.

The letters of the alphabet

I think that we can say, without being thought conceited, that the Bareiss is not a holiday boarding house on the level of 'running hot and cold water and a bathroom on each floor', as was considered a luxury in the 1950s. No, one can say that the hotel



Glance at the information provided by the hotel – and you know all about what awaits you in the pool area and at the garden pond.

has worked hard, has developed, and after 60 years (since its founding) does indeed offer the one or other comfort for which, in all modesty, the 26 letters of the alphabet do not offer enough 'bullets'. But in order to offset the limitations of vowels and consonants, the language does have something which – not entirely accidentally – is called a vocabulary (from the Latin: list of words).

Vocabulary

We can extract words from this list on a case-by-case basis in order to express what this hotel has achieved and offered over its 60-year existence so that our guests can enjoy wonderful holidays here. We could also talk of right-on mega-cool holidays. But we don't consider this to be English that one could qualify as 'vocabulary'. So, to finally come to the point: 60 years after its founding, the Bareiss has so much to offer its guests that a DIN A6 piece of paper on the pillow in the hotel room, or as a mailing to your post box, would not be sufficient to tell you about everything we have here and the things

that are happening. That is why your room contains the 'small print' in a bible format and weight that includes everything (so that you miss nothing) that you can do on a wonderful – we could also say right-on mega-cool – day here.

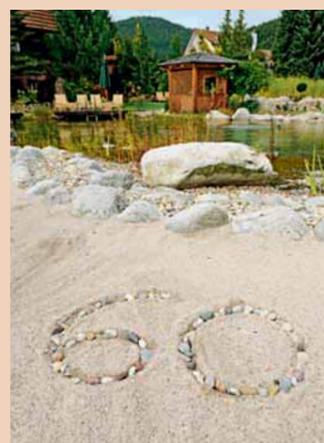
Printed matter

And that is why we also occasionally send you the 'small print' by post to

keep you up-to-date about everything that is going on here. I can assure you that reading it pays. And you don't waste any time either. On the contrary. You gain a lot of great holiday time when you know about everything you can do at the Bareiss. Or what is done for you here. And now we will finally come to a close. And pay you a major compliment: for your staying power in having reached this point. The End!

Bareiss-Bonbons

You can savour the following dates, if you wish. Because this is when we offer our so-called 'Bareiss Bonbons' that we have prepared for you on the occasion of the hotel's 60th birthday: including from 9 - 23 January, 13 March - 17 April, 8 - 29 May and 11 - 25 September. We don't want to give away what these are here – it wouldn't be a surprise then would it?



Dear Bareiss

"Do you know," a guest recently said to Junior Hannes Bareiss (and this was a regular guest, one who liked the Bareiss a lot). "Do you know that you are much too cheap?"

Now, a day can be long, a year is long, and one gets to hear all sorts of things in a long day or during

a long year. But one doesn't very often hear that the Bareiss is too cheap. Certainly not every day and not even every year. Junior was visibly affected. The regular explained. "I come here for two weeks," he says. "An absolute pleasure. And I look forward to it for at least two weeks in advance.

In fourteen days I'll be going to Mitteltal again. And when I get home again afterwards, the pleasure of having been here, at your place, continues. For at least two weeks. So I'm in a good mood for six weeks because of the Bareiss, but only pay for two weeks. That's why you are simply too cheap."

Holiday planning

Everyone spends their holidays differently. And everyone takes them as they most prefer. But there are parallels. Parallels involving hobbies, passions, favourite activities that one shares with others. At least this is true of one or other of our guests at the Bareiss – those who enjoy hiking, golfers, those interested in the arts, or hobby chefs. For these people there is a whole range of special weeks concentrating on a variety of topics in 2011. For example, a walking week that acquaints guests with 'Traditional forest occupations and the history of settlements'. A cooking seminar which revolves around the 'art of sauces'. The Bareiss Golf Cup (the nineteenth!). Or the Black Forest Music Festival which, in a new dramaturgical chronology, will take place both in June and in September with ten days of performances in each of those months. Our new home page provides detailed information on all the dates, and on other offers that might interest you or stimulate you to find out about something new.



Jubilee week

60 years of Bareiss. This is not really a proper age for a jubilee, though it is not exactly a wrong one either. Anyway it is a birthday that we want to celebrate with you, our guests. With six jubilee weeks between the end of February and the end of September, whose mottos correspond to those of the six decades and whose history is briefly described and explained in this Journal. During these special weeks there will, of course, be a couple of special surprises that are connected with the leitmotifs of the decades. We will tell you about the details of our offers personally (if you would like to ring), via our home page, or with our brief Jubilee Brochure.



How much Bareiss does a person need?

Admittedly this sounds a bit conceited. It is not meant to be. But it means something very practical, about which one can ask such a question: "How many days of Bareiss will I treat myself or my family to?" This is concerned with the time that one can or wants to take for one's holiday. And also, of course, with how much money one wants to spend. Simply phone us when you have worked out your preferred dates in your diary, to find out whether there are any attractive special weeks planned for you during this period, or some other particular arrangement that may interest you. After all, 2011 is a minor jubilee year at the Bareiss.

The Bareiss from its best side

